

# VIMAL DAS.R

+91-9901453702 | vimald@hotmail.com | [www.linkedin.com/in/vimal-dasr](http://www.linkedin.com/in/vimal-dasr)  
[www.vimaldas.com](http://www.vimaldas.com)

## PROFESSIONAL SUMMARY

Goal oriented client servicing executive who understands the value of cultivating and fostering long-lasting client relationships. In addition to successful account management and possess creativity, with good knowledge in digital marketing.

## CORE QUALIFICATIONS

- Possess excellent verbal and written communication skills.
- Positive client relations.
- Positive inter – departmental relationships.
- Process improvements
- Possess good organizational skills and ability to co-ordinate multiple tasks at once.
- Effective negotiations.
- Good project management skills.
- Efficient under pressure and always try and meet deadlines.

## EDUCATION

### MASTERS IN BUSINESS ADMINISTRATION

Garden City College of Science and Management  
Graduated, June 2012  
Marks 65%

### B.B.M, MARKETING

R.B.A.M.N.S  
Graduated, May 2007  
Marks 66%

## LINGUISTIC PROFICIENCY

Professional expertise - English, Hindi.  
Spoken only - Malayalam, Tamil, Kannada

# PROFESSIONAL EXPERIENCE

## FREELANCER

Digital Marketer

Jan 2018 – Till Date

- Google adwords (PPC), ran campaigns for daiotea and nammaholidays.
- Social Media Marketing, good knowledge in facebook, instagram, youtube.. etc.
- Website design and optimisation (url : [www.vimaldas.com](http://www.vimaldas.com) / [www.daiotea.com](http://www.daiotea.com) / [www.setway.in](http://www.setway.in))
- SEO

## BATES CHI & PARTNERS

Ad Agency

Sr. Account Executive

July 2015 – Sep 2017

- Managing & reviewing progress and delivering the client's advertisement projects. Acted as a liaison between the client and internal teams.
- Responsible for preparing and presenting creative work to clients for modification and approval.
- Gather client feedback, make amends and secure approval from global team partner teams and amend global contracts and guidelines which will affect GTM team marketing plans.
- Work cross-functionally with Managers across the departments, 3rd party, offshore team, media house, ensuring compliance policies are adhered per Dell guidelines.
- Worked with account manager to discuss about the media and creative.
- Handled the tasks of negotiating with agency staff and clients about the details of campaigns..
- Develop a deep **understanding of the processes, SLA and client requirements** and help team design effective and efficient process to meet client business goals with **100% quality**.
- **Maintaining existing business with current clients, grow business relationships with current clients and become the reliable point of contact for each client i work with.**
- **Oversee multiple projects** during festival season.
- **Monitor workflow** and make timeline adjustments as and when needed.
- Managed the account, internal processes and deliverable's from start to end of the project.
- Oversee weekly resource meeting and facilitate resources with appropriate production team.
- Attend **weekly global calls** with Penang Team to discuss Ongoing or upcoming projects and if additional resource required to meet project deadline.
- **Resolve any issues** pertaining to under or over allocation of current staff member during peak season, when jobs volume are high.
- **Handled Multiple** accounts like Dell and DellEMC
- Releasing Final Artwork with publishers.
- **Preparing Daily JSR reports** and sharing it with client.
- **Preparing presentations on Dells competitors ads and sharing the same with Dell stakeholders.**

## CLARETIAN PUBLICATION

Religious Book Publisher.  
Marketing Manager  
May 2014 - February 2015

- Directed and coordinated marketing activities to promote newly published books.
- Participated in trade shows.
- Traveled locally and nationally to meet customers to widen distribution channel.
- Meeting existing customers and generating orders.

## K.K TRANSLINES

Logistics Marketing Executive  
Oct 2012 - Mar 2014

- Visiting industries and explaining various Logistics services offered by the company.
- Gathering information regarding the material/machinery to be transported and make subsequent arrangements for the same.
- Calculation of labor and vehicle requirement.
- Preparing quotation and sharing the proposal with the client.
- Payment followup.

## CORELOGIC GLOBAL SERVICES PVT LTD [ FIC ]

Real Estate and Mortgage Co.  
Sr. Executive Appraisal Services  
July 2007 - August 2010

- Significant experience in working with customers and team members for executing Business.
- Exposure to US culture and work environment.
- **Interacting with US Real Estate Brokers.**
- **Resolving issues and providing vital information via phone or Email.**
- Assist Real Estate Brokers in locating the right property to which BPO has to conducted.
- Call Tax assessors for subject information.
- **Data gathering from primary sources and sharing the detailed report with the broker.**
- **Prepare Daily efficiency report of team and share it weekly.**
- **On the job training for team members.**

## CERTIFICATIONS

Digital Marketing Professional Program in association with Google.  
Manipal Prolearn.  
Oct 2017 - Dec 2017

Certifications as given below:

AdWords Fundamentals  
AdWords Display Certification  
AdWords Search Certification

## PERSONAL DETAILS

- **Name:** Vimal Das.R
- **Address:** No 19, 2nd Cross,  
Balaji street Ramamurthy nagar,  
Bangalore 560016.  
Karnataka.  
India.
- **Date of Birth:** 23-05-1985
- **Marital Status:** Single
- **Nationality:** Indian

## DECLARATION

I here by declare that all the above-furnished information is true to the best of my knowledge and belief.